

## | objective |

To work in a creative environment that willingly pushes boundaries to achieve the highest levels of concept and design. To collaborate in a team environment that encourages and promotes creative thinking outside of traditional means. Ethics and morals are essential.

## | experience |

LJG Partners, INC. - Vice President - Director of Web Design & Development - San Diego, CA - 1998 to present

- Supervises a fully staffed web development department
- Continually fosters a collaborative team environment
- Directs all technical aspects of web development including; design, development, user interface (UI) design, email marketing, consultation & user testing
- Manages proposals, writes statements of work, schedules deliverables and administers billing writing, billing and scheduling
- Handles multiple technical responsibilities including: consultation of the user experience, navigational architecture, content management, development
- Capable of directing multiple projects while achieving ROI success on projects that are delivered on time and under budget

Notable clients include: The Beverly Hilton, Hilton Hotels Corporate, Westfield, The Irvine Companies, Pardee Homes, PCBC, Shea Properties, Sony, NBC Universal

Freelance - Designer - 2002 to present

- Design, development, branding, video production, print

## | highlights |

Ten years of experience in developing and designing creative materials in the marketing and communications industry. Expertise in creating user centered design with an emphasis in user experience.

## | skill sets |

| technical | Adobe; Fireworks, Photoshop, Illustrator, InDesign, After Effects. Macromedia; Dreamweaver, Flash, Director. Apple: Final Cut Pro, Fasttrack Schedule

| practical | Pitching, presenting, research, consulting, design, direction, development, branding, leadership

| useful | html, css, php

## | education |

Platt College, A.A.S. Degree in Multimedia / Animation in 1994

## | affiliations |

Member of the Advisory Board, Platt College

| references available upon request |